**Assignment**

Website mockup design and Conversion to HTML, CSS page.

**Design Instructions:**

1. Please come up with a creative and elegant website mockup design as per the content provided below.
2. Please convert the design into HTML, CSS page.
3. You will be judged based on the creativity, thought behind the design elements, content formatting, choice of colors/images and usability for better user experience.

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**Content for page design**

**Banner Title - Mobile App Development**

**Banner Description**: Transform your ideas into innovative apps that helps you connect with customers, partners, and employees.

**Introduction**:

Mobile apps have become the norm for businesses to thrive. Modern consumers demand platforms that offer immersive engagement, ubiquitous collaboration, and delightful experiences. Businesses across the globe are looking to break the shackles of on-premises systems and extend their reach to the last mile, where consumers are mobile users.

If you too are looking to transform your business by redefining how your customers perceive you, your employees engage with you and how your partners collaborate with you, here are a few use cases right off the bat:

*Onboarding, Events, Collaboration, Communication, Customer Service, Scheduling, Field Service, Asset Management, Sales Quotes, Cataloguing, Voice of Customer/Employees, Assisted Navigation.*

**Why go mobile?**

1. Cultivate Customer Loyalty

Mobile apps have personalized content, notifications, and reminders, helping customers stay updated and engaged at all times.

* Deeper engagement, frequent touch points
* Meet your customers where they are
* Richer consumer experience

1. Foster Employee Empowerment

Mobile apps make it easier for teams to monitor critical business processes by allowing ubiquitous access to business data.

* Ubiquitous connectivity, powered collaboration
* Immersive learning, communication & feedback
* Improved productivity

1. Nimble Leadership/Management

Mobile apps grant decision-makers the ability to take informed and updated business decisions on the go.

* KPI’s at your fingertips at all times
* Improved responsiveness
* Enhanced approachability & visibility

1. Nurture Partnerships

Mobile apps provide prompt query support and customized loyalty programs, ensuring better collaborations.

* Enable greater responsiveness
* Build trust through transparency
* Collaborate without overheads

**Possible Barriers and Solutions**

* **Too arduous to visualize** – We translate your vision into a product concept
* **Puzzling tech choices** – We take the suspense out of it, for you
* **Demands excessive oversight** – Not really, we own end-to-end execution
* **Sounds too expensive** – Not with our experience & pre-baked approach
* **Lack of resources** – We act as your team, in spirit

**How can we help you?**

Transform your ideas into reality, by building world class mobile solutions by leveraging a top-notch mobile app development company.

* Design exquisite User Experiences
* Integrate with your ecosystem
* Rapid prototyping and development
* Deploy, Publish and Go-Live
* Complete DevOps setup

Highlights

* 40 hours of free assessment & proposal
* Pre-baked technical designs
* UX design templates

**Why Partner with Nalashaa**:

Our goal is to create something you’re proud of and that helps your business. That’s why Nalashaa promises custom mobile application development solutions that takes the guessing out of the game.

* Experts in building Mobile Apps (Native & Hybrid)
* Cost-efficient without compromising on quality & standards
* Scientifically designed information architecture & user experience
* Complete support from inception to publishing & Go-live
* Shorter Go-to-Market Time
* Accountability & Ownership of execution with low supervision

**Let’s begin your Digital Transformation (Form)**

If you aren’t sure about how to go about it, well, that’s where we come in. Please fill in the details for a no-obligation assessment.

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